

Newsletter 182

10 December 2012



Dear Members,

*Wishing all our members and their families a happy holiday season,
And our very best wishes for 2013*

SAWPA would like to thank its members for all your support throughout the past year. The SAWPA Offices will be closing on the 14th of December and will open again on the 7th January 2013.

NRCS LEVY CONSULTATION OF 7 DECEMBER 2012

Even though the NRCS levy consultation was poorly attended, the industry stakeholders present agreed that the NRCS proposed increase of 6.5% for the 2013/14 financial year is unfair and unjustified because of, a) the nonexistence of financial data to motivate the increase, and b) the lack of any progress on the approvals process, appointment of a qualified inspector and the actual implementation of the regulatory function. SAWPA requested that a moratorium be placed on the levy increase until such time that the above shortcomings have been addressed, and this was supported by all the stakeholders present. The NRCS representatives agreed that this was a fair and just request and will revert it to the Executive and Board of the NRCS for consideration.

REFLECTING ON 2012 PROMOTIONAL ACTIVITIES

SAWPA has been involved with a number of promotional activities throughout this year. Here is a list of some of them:

January: Designed and printed the new brochure entitled “CCA Preservative Treated Wood – Safety Precautions and Warning for Use, Handling and Disposal”; Acquired the use of the alternative website domain: www.sawpa.co.za

February: Produced a 3D animation of a wood treatment plant and process, which is used in presentations and also available on our website for viewing”

March: Exhibited at WoodEX for Africa and did a presentation at the WoodEX Conference on “Understanding Wood preservation; Had SAWPA caps made for distribution at WoodEX and to our members; Reproduced the “How to build a Jungle Gym” leaflets for general distribution.

April: Our trademark registration application was handed in (Association name, abbreviation and our tree logo); Translated our brochure “Timber Treatment and the Law” into isiZulu, isiXhosa, SeSotho and Venda to reach and inform the rural areas where there is “twilight treater” activities.

May: Attended the IRGWP 43 Conference in Malaysia.

June: Held Regional Meetings; Translated our “Timber Treatment and the Law” brochure into SePedi; Ran a four page editorial on “Understanding Wood Preservation in the TimberIQ magazine.

July: Attended a Pole Seminar in Zimbabwe where we presented an “Introduction to Timber Preservation” as well as “The Importance of Quality in the Treatment of Timber”; Lectured to the civil technology students at Tshwane University of Technology on wood preservation and preservative treated timber.

August: SAWPA had our cartoon poster “Let Treated Timber Improve your Quality of Life” as an A4 insert in the TimberIQ magazine; Gave a presentation on wood preservation at a workshop held at the KZN Master Builders offices in Durban.

September: Presented on the correct treatment of timber and application of treated timber at a ITC/SAWPA hosted seminar in Gaborone, Botswana.

October: Booked our place at WoodEx for Africa 2013; Posted 1800 of our 2013 calendars to all our members and our mailing list, which include architects, landscapers, co-ops, etc; Designed and printed our caterers’ brochure advising against using processed wood off-cuts or disposed wood waste for heating or cooking purposes. The brochures were done in English, Afrikaans as well as the regional language of the intended area of distribution. We hope that this will be distributed early in the new year; Ran an advertorial of our DIY jungle gym, “Monkeying Around” in the Timber IQ magazine.

November: Presented on wood preservation and preservative treated timber to the Gauteng Branch of SALI (SA Landscaping Institute); Placed a two page advertorial in the “To Build” magazine of our “What you need to know when buying and using Preservative Treated Timber” poster. The magazine has a national distribution to 8000 architects, designers, municipalities, landscape architects, quantity surveyors, consulting and structural engineers and building contractors. SAWPA now also has a listing on the TO BUILD website.

December: Placed an advert on the desk calendar with TimberIQ and SA Roofing as well as placing a two page advertorial in TimberIQ of our “What you need to know when buying and using Preservative Treated Timber” poster.

Talking Rot

- Hits to the SAWPA website during October and November were 59 846 and 52 452 respectively.
- New members - We would like to welcome both AH Marais Sawmill and Chikarma Treated Timbers (previously Mkhuhlu), two existing plants, who recently applied for membership to SAWPA. We have also received an application from Rooikoppies Pale who is in the process of acquiring their certification.

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SAWPA accepts no responsibility for any statement or claim made in this newsletter.